



Electric Grid Security PSA Campaign

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Proposal ID: 101263
 Schedule Date: 6/27/2016 - 7/14/2016
 Spot Length(s): :30

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Station	Program Name	Time Period
SL	Rate	RT-HH
WLUK	GOOD DAY WISCONSIN	Mo-Fr 5:00a-6:00a
:30	\$180.00	16.1
WLUK	GOOD DAY WISCONSIN	Mo-Fr 6:00a-7:00a
:30	\$180.00	30.2
WLUK	GOOD DAY WISCONSIN	Mo-Fr 7:00a-8:00a
:30	\$300.00	32.5
WLUK	GOOD DAY WISCONSIN	Mo-Fr 8:00a-9:00a
:30	\$300.00	27.2
WLUK	GOOD DAY WISCONSIN	Mo-Fr 4:30a-5:00a
:30	\$50.00	5.5
WLUK	GOOD DAY WISCONSIN SATURDAY	Sat 6:00a-9:00a
:30	\$170.00	29.0
WLUK	GOOD DAY WISCONSIN SUNDAY	Sun 6:00a-9:00a
:30	\$150.00	26.0
WLUK	FULL MEASURE	Sun 10:00a-10:30a
:30	\$75.00	9.2
WLUK	LIVE WITH KELLY AND MICHAEL	Mo-Fr 9:00a-10:00a
:30	\$150.00	25.9
WLUK	FOX 11 LIVING	Mo-Fr 10:00a-11:00a
:30	\$50.00	13.6
WLUK	FOX NEWS SUNDAY	Sun 9:00a-10:00a
:30	\$75.00	16.3
WLUK	FOX 11 NEWS AT FIVE	Mo-Fr 5:00p-6:00p
:30	\$280.00	23.5
WLUK	JEOPARDY	Mo-Fr 6:00p-6:30p
:30	\$500.00	41.6
WLUK	WHEEL OF FORTUNE	Mo-Fr 6:30p-7:00p
:30	\$500.00	50.7
WLUK	2016 MLB ALL-STAR GAME	Tue 6:30p-10:00p
:30	\$1,500.00	25.4
WLUK	FOX 11 NEWS AT NINE	Mo-Fr 9:00p-10:00p
:30	\$450.00	33.7
WLUK	FOX 11 NEWS AT TEN	Mo-Fr 10:00p-10:35p
:30	\$250.00	20.5
WLUK	FOX 11 NEWS AT TEN	Sun 10:00p-10:35p
:30	\$300.00	23.9
WLUK	MLB ON FOX	Sat 11:30a-10:00p
:30	\$125.00	7.9